



CATALOGUE | 2024

MANUFACTURING NOTEBOOKSPAPER
PRODUCTS SINCE 1994



INNOVATOR MANUFACTURING NOTEBOOKS & PAPER PRODUCTS



About us

MAPAF is a leader Moroccan manufacturer of notebook and paper related products. Our factory is based in Casablanca and expands over 22,000 m2. With more than **30 years of experience** in notebook production and distribution, and a capacity of 15,000 tons, MAPAF provides a large variety of notebooks and paper related products.

Our extensive product range includes :

- *Exercise Books*
- *Hard Cover Notebooks*
- *Spiral & Wire-O Notebooks*
- *Ruled Paper*
- *Sketch & Drawing Books*
- *Customized notebooks*

MAPAF is also a national distributor of premium and standard cut size paper, premium and standard school and office stationery. Working with high end International stationery brands since 1994.

Brands we distribute :

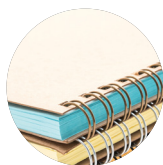




CHOOSE YOUR NOTEBOOK



Per binding



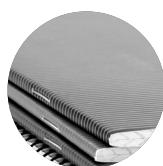
Spirale bound



Hard Cover



Wire - O



Staplebound



Soft Cover

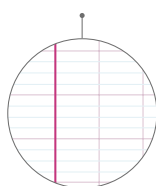


Glued

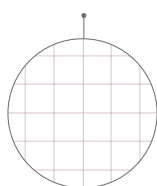


Per ruling

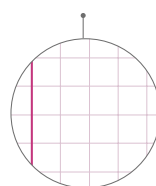
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+M



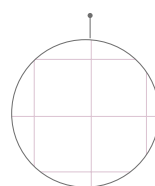
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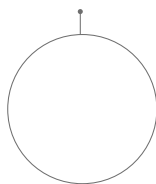
Squared 5x5 + M



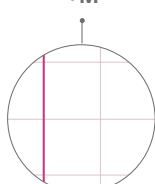
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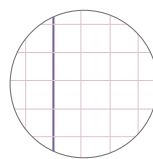
Blank



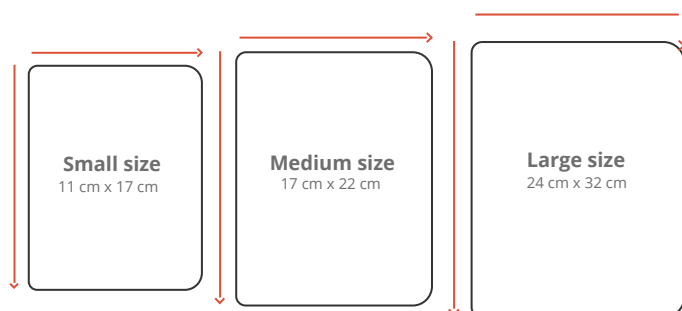
Squared 10x10
+M



Squared 5x5 + MB



By size



By pages



48 pages
480 pages

P.04

ABOUT
US

P.06

CHOOSE
YOUR
NOTEBOOK



P.08

STAPLEBOUND
POLYPRO



P.09

STAPLEBOUND
NOTEBOOKS

P.14

SOFT & HARD
COVERS

P.16

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WIREBOUND
NOTEBOOKS

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MULTI-
SUBJECTS



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SINGLE &
DOUBLE
SHEETS



P.22

POCKET
NOTEPADS

P.23

DRAWING PADS
& DRAWING
POUCHES



OUR PRODUCTS

STAPLEBOUND POLYPRO / CAHIER PIQUÉS POLYPRO

- We use an extra white paper, PEFC certified in all of our paper related products.
- All of our PP products are 350 microns



Essentiel

90 Gr
Staplebound Polypro
- 17x22

Essentiel

Assortis    

Notebook staplebound 17x22

Reference	Gr	Pages		
UF08CP900961722	90	96	128	6144
UF08CP901401722	90	140	120	5760

Essentiel

Assortis    

Notebook staplebound A4

Reference	Gr	Pages		
UF08CP900962129	90	96	90	4320
UF08CP901402129	90	140	66	3168



Assortis    

Staplebound Notebook 17x22

Reference	Gr	Pages		
ME08C096172PP	70	96	128	6144
ME08C140172PP	70	140	120	5760
ME08C192172PP	70	192	110	5280



Assortis    

Staplebound notebook A4

Reference	Gr	Pages		
UF08CP900961722	70	96	90	4320
ME08C140172PP	70	140	66	3168



70 Gr •
Staplebound
Polypro - A4

STAPLEBOUND NOTEBOOK / CAHIER PIQUÉS

- We use an extra white paper, PEFC certified in all of our paper related products.

Essentiel

Notebook staplebound 17x22

Reference	Gr	Pages		
UE08C048172M	60	48	320	15360
UE08C096172	60	96	180	8640
UE08C140172	60	140	132	6336
UE08C192172	60	192	108	5184

Essentiel

60 Gr
Staplebound
17 x 22



Essentiel

Notebook staplebound A4

Reference	Gr	Pages		
UE08C048104	60	96	90	4 320
UE08C048105	60	140	66	3 168
UE08C192212	60	192	54	2 592



Essentiel

60 Gr
Staplebound
- A4

Essentiel

Notebook staplebound 24x32

Reference	Gr	Pages		
UE08C096243	60	96	90	4 320
UE08C140243	60	140	66	3 168
UE08C192243	60	192	54	2 592

Essentiel

60 Gr
Staplebound
17 x 22



OUR PRODUCTS



Staplebound notebook 17x22

Reference	Gr	Pages		
ME08C048172	70	48	240	11 520
ME08C096172	70	96	156	7 488
ME08C140172	70	140	108	5 184
ME08C192172	70	192	96	4 608



70 Gr
Staplebound - 17 x 22



Notebook staplebound A4

Reference	Gr	Pages		
ME08C096212	70	96	78	3 744
ME08C140212	70	140	54	2 592
ME08C192212	70	192	48	2 304



70 Gr
Staplebound - A4



Notebook staplebound 24x32

Reference	Gr	Pages		
ME08C096243	70	96	78	3456
ME08C140243	70	140	54	2592
ME08C192243	70	192	48	2016



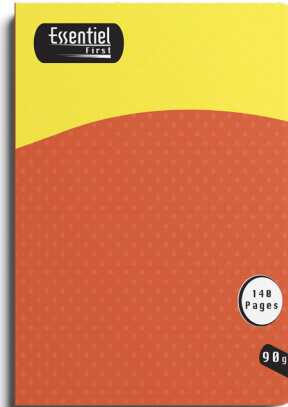
70 Gr
Staplebound - 24x32



Essentiel
First

Notebook staplebound 17x22

Reference	Gr	Pages		
UF08CX900481722	90	96	90	11520
UF08CX900961722	90	140	66	6336
UF08CX901401722	90	192	54	3456



Essentiel
First

90 Gr
Staplebound
17x22

Essentiel
First

Notebook staplebound A4

Reference	Gr	Pages		
UF08CX900962129	90	96	78	2880
UF08CX901402129	90	140	54	2592
UF08CX901922129	90	192	48	2304

Essentiel
First

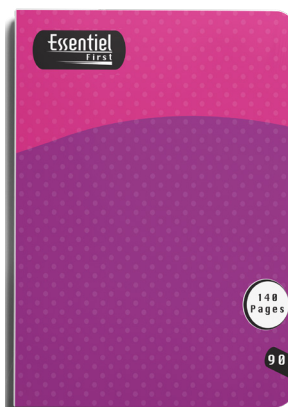
90 Gr - Staplebound - 24x32



Essentiel
First

Notebook staplebound 24x32

Reference	Gr	Pages		
UF08CX900962432	90	96	90	3456
UF08CX901402432	90	140	66	2592
UF08CX901922432	90	192	54	2016



Essentiel
First

90 Gr
Staplebound
A4



OUR PRODUCTS



SOFT COVER & HARD COVER NOTEBOOKS / CAHIER BROCHES

- We use an extra white paper, PEFC certified in all of our paper related products.

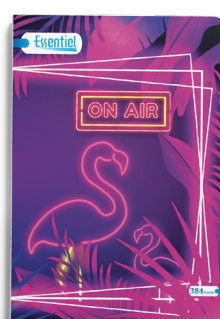
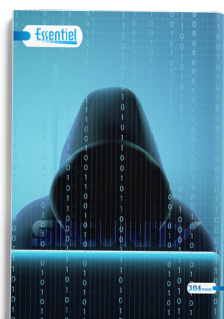


Soft covers

Essentiel

Soft cover 17x22

Reference	Gr	Pages		
UE08A048007	60	144	120	5 760
UE08A192172	60	192	96	4 608
UE08A288172	60	288	72	3 456
UE08A288172	60	384	48	2 304



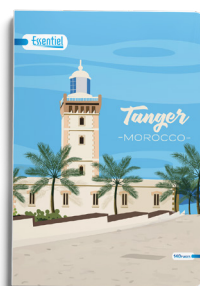
Essentiel

60 Gr
Soft Cover - 17x22

Essentiel

Soft cover A4

Reference	Gr	Lining	Pages		
UE08A192212	60	Seyes	192	54	2592
UE08A288212	60	5*5	288	36	1728
UE08A288213	60	Seyes	288	36	1728
UE08A384212	60	5*5	384	26	1248
UE08A384213	60	Seyes	384	26	1248



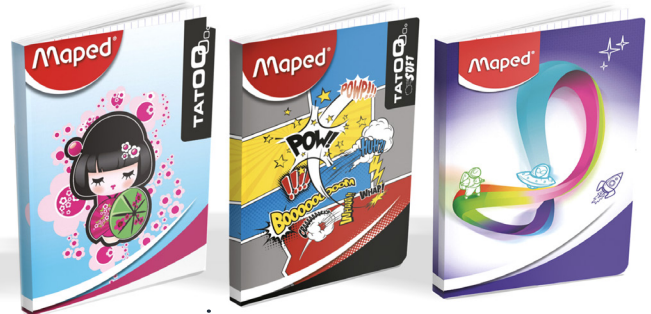
Essentiel

60 Gr
Soft Cover - A4



Soft cover 17x22

Reference	Gr	Lining	Pages		
ME08A1920A4	70	5*5	192	42	0
ME08A192212	70	Seyes	192	42	2 016
ME08A2880A4	70	5*5	288	30	1 440
ME08A288212	70	Seyes	288	30	1 400
ME08A3840A4	70	5*5	384	24	1 152
ME08A384212	70	Seyes	384	24	1 152



70 Gr
Soft Cover - 17x22



Soft cover A4

Reference	Gr	Pages		
ME08A144172	70	144	100	4 800
ME08A192172	70	192	96	4 608
ME08A288172	70	288	60	2 880
ME08A384172	70	384	48	2 304



70 Gr
Soft Cover - A4



Hard covers



Hard cover A5

Reference	Gr	Pages		
UE19Y1920A5	60	192	64	3072
UE19Y2880A5	60	288	48	2304

Essentiel

60 Gr
Hard Cover - A5



OUR PRODUCTS

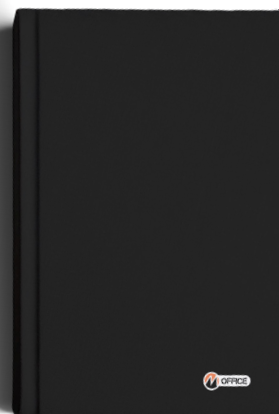


Hard cover clothbound 24*32

Reference	Gr	Lining	Pages		
US19E000012T	60	5*5	192	36	1 728
US19E000014T	60	5*5	288	28	1 344
US19E000016T	60	5*5	384	22	1 056
US19E000018T	60	5*5	480	18	864



60 Gr
Hard cover
Cloth bound - 24x32



Essentiel

Hard cover laminated A4

Reference	Gr	Lining	Pages		
UE19E048024	60	5*5	192	32	1 536
UE19E048024S	60	Seyes	192	36	1 728
UE19E048025	60	5*5	288	28	1 344
UE19E048025S	60	Seyes	288	28	1 344
UE19E048026	60	5*5	384	20	960
UE19E048026S	60	Seyes	384	22	1 056
UE19E048027	60	5*5	480	16	768
UE19E048027S	60	Seyes	480	18	864



60 Gr
Hard Cover - A5
Essentiel

Essentiel

Hard cover laminated black A4

Reference	Gr	Lining	Pages		
US19E000011	60	5*5	192	36	1 728
US19E000013	60	5*5	288	28	1 344
US19E000015	60	5*5	384	22	1 056
US19E000017	60	5*5	480	18	864



60 Gr
Hard cover
Cloth bound - A4



LABORATORY WORKBOOKS/ CAHIER T.P.

- We use an extra white paper, PEFC certified in all of our paper related products.



60 Gr
Cahier TP - A4 & A5

Essentiel

Cahier T.P. A5

Reference	Gr	Pages		
UE08E096172	60	96	180	8 640
UE08E144172	60	144	120	5 760
UE08E192172	60	192	192	4 608

Essentiel

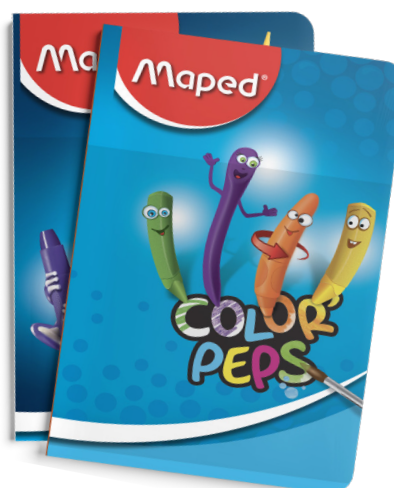
Cahier T.P. A4

Reference	Gr	Pages		
UE08E096212	60	96	90	4 320
UE08E1406A4	60	144	66	3 168
UE08E048102	60	192	54	2 592

OUR PRODUCTS



70 Gr
Cahier Tp A4
Cahier Tp A5



Maped®

Cahier T.P. A5

Reference	Gr	Pages		
NEW	70	96	180	8 640
ME08E1440A5	70	144	120	5 760
NEW	70	192	96	4 608

Maped®

Cahier T.P. A4

Reference	Gr	Pages		
ME08E1600A4	70	160	72	3 456
ME08E1440A5	70	140	54	2 592



SPIRAL & WIREBOUND BROCHES

- We use an extra white paper, PEFC certified in all of our paper related products.

Essentiel

Carton cover A5

Reference	Gr	Pages		
US08D096172	60	96	200	9 600
US08D140172	60	140	120	5 760



60 Gr
Carton
cover - A5
Essentiel

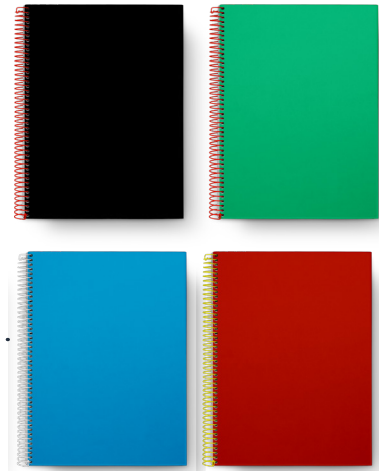


Essentiel

Coated Laminated cover A4

Reference	Gr	Lining	Pages		
US08D096212	60	5*5	192	54	2592
US08D120212	60	5*5	288	36	1728
US08D140212	60	5*5	288	36	1728

Essentiel



60 Gr

Coated laminated cover
A4

Essentiel

Spiral university A4

Reference	Gr	Lining	Pages		
UH08D1400A4	70	Seyes	192	54	2592
UH08D1400A4S	70	5*5	288	36	1728
UH08D2400A4	70	Seyes	288	36	1728
UE08A384212	70	5*5	384	26	1248
UE08A384213	70	Seyes	384	26	1248



70 Gr

Spiral University
A4

Essentiel

Essentiel

Spiral university A4

Reference	Gr	Pages		
UH08D1409A4	90	140	42	1 596
UH08D2009A4	90	200	34	1 292

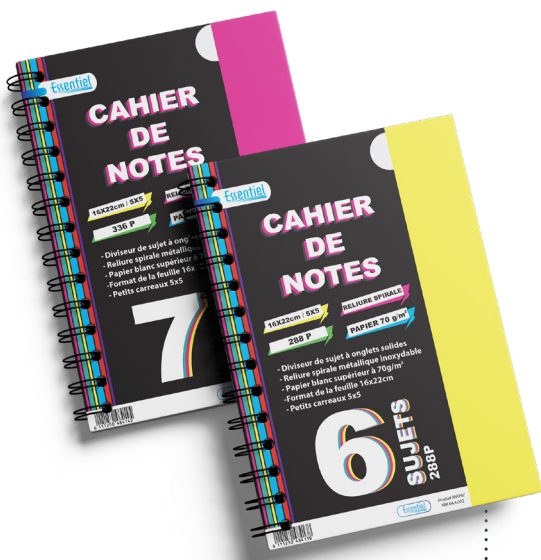


Essentiel

90 Gr
Spiral
University
A4

M MULTISUBJECTS

- We use an extra white paper, PEFC certified in all of our paper related products.

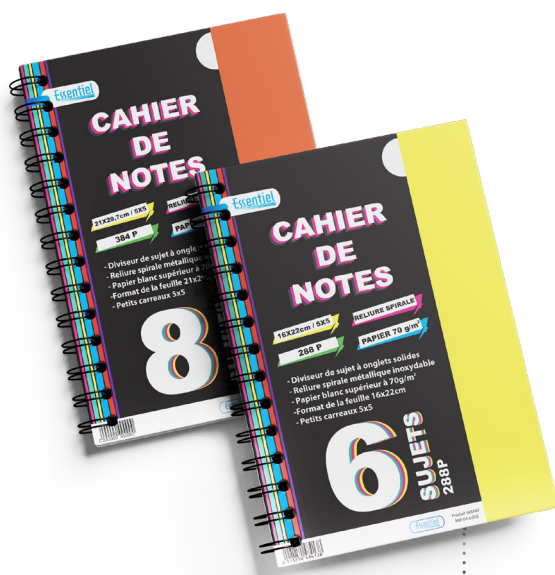


70 Gr **Essentiel**
Multisubjects - A5

Essentiel

Multisubjet A5

Reference	Gr	Nbr of	Pages		
UH08D2400A55	70	5 sujets	240	54	2592
UH08D2880A56	70	6 sujets	288	36	1728
UH08D3360A57	70	7 sujets	336	36	1728
UH08D3840A58	70	8 sujets	384	26	1248



60 Gr **Essentiel**
Spiral University - 17x22

Essentiel

Multisubjets A4

Reference	Gr	Nbr of	Pages		
UH08D2400A45	70	5 sujet	240	36	1 728
UH08D2880A46	70	6 sujet	288	24	1 152
UH08D3360A47	70	7 sujet	336	18	864
UH08D3840A48	70	8 sujet	384	12	576
UH08D3840A48	70	9 sujet	432	8	384

DOUBLE SHEETS / SINGLE SHEETS

- We use an extra white paper, PEFC certified in all of our paper related products.

Essentiel

Double sheets A5

Reference	Gr	Colour	Pages		
UE08H048035		White	80	140	6 720

Essentiel

Double sheets A5

Reference	Gr	Colour	Pages		
UE08H0800A5	60	White	80	240	11 520
UE08H0800A7	60	Yellow	80	240	11 520
UE08H0800A8	60	Pink	80	240	11 520
UE08H0800A6	60	Blue	80	240	11 520
UE08H0800A9	60	Green	80	240	11 520



Essentiel
60 Gr
Double sheet - A4

Maped

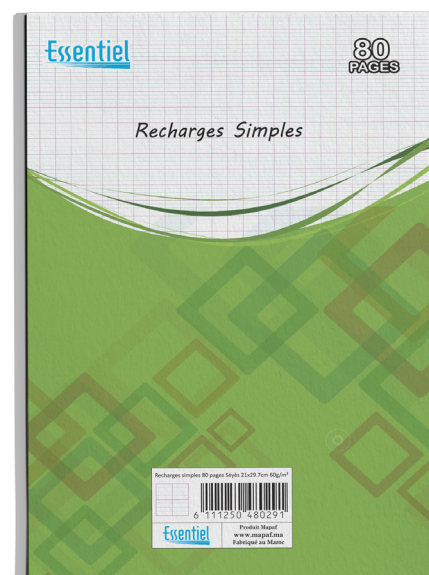
Double sheets A4

Reference	Colour	Gr	Pages		
ME08H096212	White	70	96	100	4 800

Maped

Single sheets A4

Reference	Colour	Gr	Pages		
ME08H096213	White	70	96	100	4 800



60 Gr
Single Sheets - A5

OUR PRODUCTS



Single sheets A5

Reference	Colour	Gr	Pages		
ME08H0960A5	White	70	96	100	4 800



Double sheets A5

Reference	Gr	Colour	Pages		
ME08H048039	70	White	96	160	7 680
NEW	70	Yellow	96	240	11 520
NEW	70	Pink	96	240	11 520
NEW	70	Blue	96	240	11 520
NEW	70	Green	96	240	11 520



70 Gr
Single sheet - A5



Double sheets A4

Reference	Gr	Colour	Pages		
UE08H048035		White	80	140	6 720

POCKET NOTEBOOKS/ CARNETS

- We use an extra white paper, PEFC certified in all of our paper related products.

Pocket notebooks stapled

Reference	Gr	Format	Pages		
UE08K144111	60	11*17	130	320	15 360
UE08K140111	60	11*17	140	240	11 520
UE08K140132	60	13.5*21	140	150	7 200
UE08K096111	60	11*17	96	360	17 280
UE08K096132	60	13.5*21	96	225	10 800



60 Gr **Essentiel**
Double sheet - A4



Pocket notebooks stapled

Reference	Gr	Format	Pages		
NEW	70	11*17	130	320	15 360
ME08K140111	70	11*17	140	240	11 520
NEW	70	13.5*21	140	150	7 200
NEW	70	11*17	96	360	17 280
ME08X1401117	70	13.5*21	96	225	10 800



60 Gr
Double sheet - A4

M NOTEPADS / BLOC NOTE

- We use an extra white paper, PEFC certified in all of our paper related products.



70 Gr
Stapled notepad

Stabled notepads

Reference	Gr	Format	Pages		
US19A000002T	70	13.5*21	130	120	5 760
US19A000002	70	13.5*21	130	120	5 760
US19A000003	70	21*27	130	60	2 880

70 Gr
Wire-o notepad



Wireo notepads

Reference	Gr	Format	Pages		
US19A000002TO	70	13.5*21	130	110	5 280
US19A000002O	70	13.5*21	130	110	5 280
US19A000003O	70	21*27	130	56	2 688

DRAWING PADS & DRAWING SHEETS

- We use an extra white paper, PEFC certified in all of our paper related products.



80 Gr
Drawing pads

Drawing pads

Reference	Gr	Bounding	Cover	Format		
NEW	80	Spiral	Carton	A4	60	15 360
NEW	80	Spiral	Carton	A5	90	11 520
NEW	60	Wireo	PP	A4	60	7 200
NEW	160	Wireo	Carton	A4	60	17 280
NEW	180	Pad	Carton	A4	60	10 800

Drawing paper pouch

Reference	Gr	Sheets in	Cover	Format		
ME08J243218B	180	12	Carton	24*32	40	1 920
ME08J243216C	180	12	PP	24*32	40	1 920

